Bodatious Graves

March 15, 2019

GRA1750

Project 5- Restaurant Design/Technical Brief

For this project instead of doing a restaurant that is already known or established I decided that I wanted to create my own restaurant company and make a webpage for it. The restaurant owner of Sweet Abduction is Bodatious Graves and the location of the restaurant is 2540 nw Sugar ave Miami, FL. The restaurant is open daily from 10am-6pm. Sweet Abduction is a cupcake bakery that sells a variety of delicious, flavorful cupcakes that can come in either mini size or regular size. Sweet Abduction's mission and goal is to share our wonderful cupcakes with as many individuals as possible! Sweet Abduction was founded in 2018 because the owner loved baking cupcakes and wanted to make a business out of it. Sweet Abduction was awarded the best cupcake shop in 2018 by Foodies. Some of the testimonials/reviews of Sweet Abduction are “This place has the best cupcakes,” “I can’t wait to come back here,” “the cupcakes are so delicious,” and “all I can say is YUM!”

The flavors on Sweet Abduction menu are Perfectly Vanilla which is a French vanilla cupcake with vanilla buttercream frosting, Sexy Chocolate which is a chocolate cupcake topped with chocolate buttercream frosting and a swirl of chocolate ganache, Fudgy Brownie which is a milk chocolate brownie cupcake topped with vanilla buttercream frosting and a swirl of fudge, Oreo Explosion which is an oreo cupcake topped with oreo buttercream and sprinkled with oreo crumbs, Dulce de Leche which is a vanilla cupcake filled with coconut milk caramel topped with vanilla buttercream frosting and a swirl of coconut milk caramel, Moist Red Velvet which is a vanilla cupcake with a hint of chocolate topped with vanilla buttercream frosting, S’mores Time which is a chocolate cupcake with a graham cracker bottom crust topped with chocolate ganache and roasted marshmallow frosting, Strawberry Shortcake which is a vanilla cupcake with fresh strawberry pieces topped with vanilla buttercream frosting and a strawberry swirl, and Viva la Coconut which is a coconut cupcake infused with coconut flakes topped with vanilla frosting and toasted coconut flakes.

The Perfectly Vanilla cupcake is 200 calories, the Sexy Chocolate is 250 calories, the Fudgy Brownie is 310 calories, the Oreo explosion is370 calories, the Dulce de Leche is 290 calories, the Moist Red Velvet is 400 calories, the S’mores Time is 410 calories, the Strawberry Shortcake is 350 calories, and the Viva la Coconut is 270 calories. Sweet Abduction’s menu prices are 2.00 dollars for a mini size cupcake and 3.00 dollars for a regular size cupcake. The menu also includes different assorted packs for the mini and regular size cupcakes. The assorted 4 mini size pack is 8.00 dollars, the assorted 6 mini size pack is 11.00 dollars, and the assorted 12 mini size pack is 20.00 dollars. The assorted 4 regular size pack is 10.00 dollars, the assorted 6 regular size pack is 14.00 dollars, and the assorted 12 regular size pack is 25.00 dollars.

Going in to the technical part of things the font colors I used in my design are #ffffff, #f8a1be, and #000000. The font type I used was Casual in regular weight and the font sizes I used throughout my webpage were 1.8em, 5em, 4.5em, 2.5em, 3em, 9em, and 2em. The background colors I used throughout my webpage were #a7dbe0 and #f8a1be. The border colors I used were #ffffff, #f8a1be, and #000000. My margins in the webpage were 0. My paddings were, in most cases, 0 but sometimes were 32px and 5px. I used about 7 images in my webpage. The sizes of the images were 1106px by 1013px, 65px by 65px, 2560px by 1440px, and 2038px by 692px. I used about 4 link hovers throughout my webpage and 5 link transitions. The link color I used for my hovers was #a7dbe0.